



SPECKYLISA

GRAPHIC & WEB DESIGNER

CONTACT

speckylisa.com
716-909-6107

EDUCATION

MASTER OF FINE ARTS

COMPUTER GRAPHICS DESIGN
Rochester Institute of Technology
Rochester, NY

BACHELOR OF SCIENCE

GRAPHIC DESIGN
Buffalo State College
Buffalo, NY

SOFTWARE / EXPERTISE

Adobe After Effects
Adobe Dreamweaver
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Microsoft word
Microsoft PowerPoint
Microsoft Excel
Microsoft Outlook
Microsoft Teams
WordPress
Elementor/Wix
MailChimp
HTML/HTML5
CSS/CSS3
PHP/ASP

EXPERIENCE

2022-2024
NOCO ENERGY CORPORATION
Tonawanda, NY

Graphics & Marketing Specialist

Design and maintain websites and create online marketing resources including print media, email campaigns, trade shows, and templates.

2021-2022
VILLA MARIA COLLEGE
Buffalo, NY

Web Design Adjunct Instructor

Teach web design principles, and create lesson plans, lectures, and handouts.

2017-2021
FLEXOVIT USA, INC
Angola, NY

Graphics & Web Designer

Design and maintain website, create a variety of online marketing resources, videos, emails campaign, social media, and product packaging.

2005-2016
AURORA CONSULTING GROUP, INC.
Aurora, NY

Graphic-Web Designer

Design and maintain US and 28+ Fisher-Price international websites. Part of multi-functional Localization team tasked and creating a variety of online marketing resources for Mattel subsidiary offices, including demos, videos, games, banners, custom emails and promotional pages in 40 languages.