



SPECKYLISA

GRAPHIC & WEB DESIGNER

CONTACT

speckylisa.com
716-909-6107

EDUCATION

MASTER OF FINE ARTS

COMPUTER GRAPHICS DESIGN
Rochester Institute of Technology
Rochester, NY

BACHELOR OF SCIENCE

GRAPHIC DESIGN
Buffalo State College
Buffalo, NY

SOFTWARE / EXPERTISE

Adobe After Effects
Adobe Dreamweaver
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Microsoft word
Microsoft PowerPoint
Microsoft Excel
Microsoft Outlook
Microsoft Teams
WordPress
Elementor/Wix
MailChimp
HTML/HTML5
CSS/CSS3
PHP/ASP

EXPERIENCE

2022-2024

NOCO ENERGY CORPORATION
Tonawanda, NY

Graphics & Marketing Specialist

- Designed, developed, and maintained corporate websites, improving user navigation and content accessibility.
- Created marketing assets including brochures, email campaigns, trade show displays, and branded templates to support sales initiatives.
- Collaborated with internal teams to ensure consistency across digital and print media.

2017-2021

FLEXOVIT USA, INC
Angola, NY

Graphics & Web Designer

- Managed design and maintenance of corporate websites, ensuring mobile responsiveness and brand alignment.
- Produced digital marketing assets including videos, social media graphics, and email campaigns, contributing to increased online engagement.
- Designed product packaging and print materials enhanced brand recognition across global markets.